









Icon	Goal	Work Plan Objective	Target
Vision 2040 Strategy			
Pillar 1: Perpetuate a Learning Environment			
	Establish Coppel as a laboratory of learning	Continue to partner with New Tech to provide opportunities for the students to get involved with the City while providing assistance on a City project	Sep '21
		Explore ways to socialize recreational learning activities	Sep '21
		Assemble community "Brain Trust" to foster communication and collaboration with partner organizations (such as Chamber of Commerce/CISD)	May '21
		Participate in CISD Parent University	Mat '21
Pillar 2: Foster an Inclusive Community Fabric			
	Promote socialization and Community cohesiveness	Explore "Community Table" Dinners as part of Allies in Community Program	June '21
		Grow "Meet your Neighbor" program (and similar)	Sep '21
		Expand National Night Out to non-HOA areas	Jul '21
		Develop a neighborhood beautification contest voted on by the community	June '21
Pillar 3: Enhance the Unique "Community Oasis" Experience			
	Develop a "sense of neighborhood" at an appropriate scale	Create a program and develop guidelines for a neighborhood sign topper program	July '21
Pillar 4: Future Oriented Approach to Residential Housing			
	Establish programs to protect the unique character of single family home community oasis nodes	Revise existing fence ordinance	May '21
	Explore refit and refurbishment of older housing stock	Partner with home improvement stores to host Do-It-Yourself classes on improving curb appeal	Sep '21
		Develop policy proposal for Council discussion for incorporating pocket parks into the Zoning and Subdivision Ordinance as older neighborhoods redevelop and turn over	Apr '21
Explore new options for 55+ (or aging in place) population that maintain high standard of living while reducing footprint	FOARD Board to host joint meeting(s) with Council and appropriate boards.	Aug '21	
Pillar 5: Create Business and Innovation Nodes			
	Support the Old Town area and concept	Propose economic development policy for City Council discussion	Apr '21
		Develop Merchant Card for businesses to be distributed at the Arts Center - Scare on the Square this year was a larger event, more community involvement	Jan '21
		Develop staff protocol for Old Town activities to lessen reliance on City staff and strengthen leadership of Old Town stakeholders	Dec '20
	Encourage redevelopment of 'hot spots' along commercial/retail corridors as major creativity zones	Examine Beltline/Denton Tap intersection as a transit oriented development opportunity	Sep '21
Work with the commercial/warehouse district on future Version 2.0 and explore future trends in retail and re-purposing commercial areas	Deliver a report to the City Council that dives into the details, issues, and recommendations for action related to the future of warehouse, retail, and commercial redevelopment in Coppel	Sep '21	
Pillar 6: Implement Innovative Transportation Networks			
	Build Coppel's transportation system to connect with regional systems	Examine how to leverage DART station as a node to regional transportation system	Jul '21
		Work with regional partners to begin identifying autonomous routes	Sep '21
		Study Mockingbird/Beltline intersection/connection to Campion Trail	Sept '21

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Pillar 7: Apply Smart City Approach to Resource Management			
	Build backbone of Smart Operating Systems for all resource management	Connect new facilities with private fiber	Feb '20
		Consolidate City's Data Centers	Sept '21
		Partner with other cities for offsite disaster recovery - captures both resource management and technology; how could cities partner in the future; Fire Department servicing Cypress Waters (located in City of Dallas)	Sept '21
		Present SMART Board Recommendations to Council	Dec '20
		Complete infrastructure mgmt. data collection (sewer, storm)	Aug '21
		Select Enterprise Asset Management platform and begin discovery/implementation	Jan '21
Foundation: Sustainable Government			
	As a fiduciary, the City will ensure that there are adequate financial resources to support City services.	Develop new forecast tool to replace the current Five Year Plan	Mar '21
		Develop public facing financial dashboards	Jun '21
		Develop cost of service methodology to improve service delivery decision-making	Jan '21
	City Services will be provided in a manner that ensures high levels of customer satisfaction	Develop and implement improved systems to measure citizen satisfaction levels	Sep '21
		Identify and implement new ways to communicate with residents and stakeholders	Sept '21
		Begin implementation and conversion for Pier Phase IV Implementation - Utility Billing	Sep '21
	City Infrastructure will be well-maintained and consistent with the Council's value proposition.	Expand Virtual Town Hall and other creative engagement activities	Apr '21
		Develop implementation strategy for Fire Department Fire Station 1 relocation	Sep '21
		Complete Fire Station 4 Construction	Mar '21
	The City will maintain a quality workforce to serve the community	Implement Drainage Utility District Rate increase	Aug '21
		Complete development of Culture Cultivation training and orientation program that retains and develops new and current employees	Sept '21
		Maintain competitive compensation/benefit package that appeals to our current and future employees	May '21
Develop and implement systems to evaluate and grow effectiveness of employee training	Sep '21		